

Press Release

FOR IMMEDIATE RELEASE

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Ogle School Celebrates 40th Anniversary With Stafford Grand Opening

STAFFORD, TX (March 29, 2013) - Ogle School, an industry leader in cosmetology and esthetics education since 1973, will be celebrating 40 years of preparing committed students for rewarding careers in the beauty industry on Tuesday, April 9th, 2013 with the opening of their newest location in Stafford, Texas. Nestled southwest of Houston, the opening of the Stafford campus gives Ogle School 8 locations in Texas. Located in The Fountains Shopping Center at 12788 Fountain Lake Circle, the new state-of-the-art campus and salon allows students to gain real-world experience as they are guided through Ogle's time tested curriculum. Texas is among the top five states in the country with the highest employment rates for hairdressers, hairstylists, and cosmetologists. Additionally, the employment rate is expected to increase by 3.8% each year. In 2012, Ogle School was honored by ModernSalon.com as the national winner of their multi-school Excellence in Placement award.

Beginning at noon and ending at 2pm, the Stafford Grand Opening event will include tours of Ogle's newest location, a ribbon cutting ceremony, a Wella TrendVision fashion show and a feature presentation from Esoterica Salon owner, Sebastian International Stylist and Ogle Alum, Ale Bonilla, who will demonstrate some of the latest techniques and trends sweeping the country. For more information visit www.ogleschool.edu/stafford-grand-opening

About Ogle School

Founded in Arlington, TX 40 years ago, Ogle's consistent quality training and successful graduates have made it an industry leader in cosmetology and esthetics education. With 8 campuses located throughout Dallas/Fort Worth, San Antonio and Houston and plans for further expansion, Ogle has helped thousands of future salon professionals make beauty their business. For more information, visit www.ogleschool.edu

About the Beauty Industry

The Beauty Industry has a combined annual revenue of more than \$20 billion and includes almost 90,000 establishments across the country. By 2017, revenue growth is expected to rise to \$49.3 billion, industry profits are expected to swell by 5.9%, or about \$2.9 billion.