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Ogle School's "We Know Your Type" TV Commercial Earns 2015 Bronze ADDY Award

Local Fort Worth Competition Serves as First Step of Three-tier National Competition

(DALLAS) March 18, 2015 – [Ogle School](#), an industry leader in cosmetology and esthetics education, was recognized for its 2014 "[We Know Your Type](#)" TV commercial produced by [Red Productions](#), earning a Bronze ADDY at the 2015 American Advertising Federation – Fort Worth (AAF-FW) Awards Gala on Friday, Feb. 6.

"This is such an amazing honor for us to receive," said Jeff Chiarelli, executive director of marketing, Ogle School. "The spot reflects Ogle's reputation as a high-end, top-notch cosmetology and esthetics school with graduates working in the best salons throughout the country. We collaborated closely with the Red Productions team to visualize a sleek and sophisticated creative concept that would reflect our reputation. It's been amazing to see that vision come to life and to be honored with such an impressive advertising industry award."

"Ogle School challenged us to create a commercial spot that would be outside the box, aggressive, visceral and inspiring," said Red Sanders, owner and executive producer, Red Productions. "We brought in successful Ogle graduates to showcase their abilities in the commercials, and also cast some of the best fashion models in the industry to help us achieve a high-fashion edgy vibe. The final result is a commercial we are all especially proud of."

The Fort Worth local American Advertising Federation competition serves as the first step of a three-tier national competition. Ogle School and Red Productions will move on to the next level, competing against other local winners in one of 15 district competitions. District winners will be forwarded to the third level, the national American Advertising Awards competition.

The American Advertising Awards is the advertising industry's largest and most representative competition, attracting more than 40,000 entries every year in local AAA competitions. The mission of the AAA competition is to recognize and reward creative excellence in the art of advertising.

About Ogle School

A Texas tradition for more than 40 years, Ogle School is an industry leader in cosmetology and esthetics education. Ogle's quality training has transformed thousands of committed students into successful graduates. In fact, Ogle school has 88 percent job-placement rate after graduation. The beauty school based in Arlington, Texas, helps thousands of students make beauty their business through salon-modeled, student-centered training and development of the highest caliber. For more information, visit www.ogleschool.edu.

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