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OGLE SCHOOL NAMED TOP HONOREE FOR MARKETING IN MODERN SALON MEDIA'S 2014 "EXCELLENCE IN EDUCATION" COSMETOLOGY SCHOOL RECOGNITION PROGRAM

LINCOLNSHIRE, IL – MODERN SALON Media has named the 2014 class of "Excellence in Education" honorees in its fifth annual program recognizing leadership and best practices among cosmetology schools. Ogle School of Texas was chosen to represent excellence in the category of Marketing. MODERN SALON Publisher Steve Reiss announced the honorees during the AACS (American Association of Cosmetology Schools) 2014 convention in Phoenix, Arizona, on November 16.

Honorees were determined based on key criteria in each category, and grouped according to school size or number of locations. Two top honorees were chosen in each category—one individual school location, and a multi-location school organization. Small schools, large schools, chain schools and single units of chain schools are all represented.

"We received applications from a record-breaking number of cosmetology schools this year and look forward to celebrating all the 2014 Excellence in Education honorees and sharing their stories. It is truly a great time to pursue a beauty education and career, and the program at Ogle School exemplifies that fact," MODERN SALON Editorial Director Michele Musgrove says.

"We are thrilled by this prestigious accolade from MODERN SALON, an leading industry publication. We're constantly striving to spread the mission of Ogle School and attract new students, so it's an honor to be recognized in marketing," Ogle School CEO John Blair says.

Sharing stories of innovation, inspiration and collaboration from a diverse group of leading schools is an important part of MODERN SALON's "Excellence in Education" mission, Musgrove explains. "We want to help spread the word about the exceptional work cosmetology schools are doing to help launch beautiful careers. We hope the professional salon industry and their communities will join us in celebrating them."

For more information about MODERN SALON Media, please visit <u>www.modernsalon.com</u>. For more information about Ogle School and admissions opportunities, please visit <u>www.ogleschool.edu</u>

About Ogle School

A Texas tradition for more than 40 years, Ogle School is an industry leader in cosmetology and esthetics education. Ogle's quality training has transformed thousands of committed students into successful graduates. In fact, Ogle school has 88 percent job-placement rate after graduation. The beauty school based in Arlington, Texas, helps thousands of students make beauty their business through salon-modeled, student-centered training and development of the highest caliber. For more information, visit www.ogleschool.edu.

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